



Dear Valued Customer,

We regret to inform you of an important change affecting GP Brewing Co's vodka production.

Following a recent decision by Alberta Gaming, Liquor and Cannabis (AGLC), GP Brewing Co will no longer qualify for the small manufacturer markup rate applicable to our spirit products. As a result, the applicable markup on our vodka will increase from \$2.46 per litre to the standard rate of \$13.76 per litre. This significant increase makes the continued production of our vodka products financially unsustainable under the current structure.

As a result, **effective immediately, GP Brewing Co will cease production of all vodka products.**

We are actively working with AGLC and the Government of Alberta to seek a mutually beneficial resolution that would provide a viable path forward for our vodka program. We remain committed to working collaboratively with all parties involved and are hopeful that an outcome can be reached that will allow us to reinstate production in the future.

We recognize the impact this may have on our valued customers and sincerely appreciate your business, partnership, and support of our vodka products over the years. This was not a decision we anticipated having to make, and we are deeply disheartened to discontinue a program that has been an important part of our business.

Thank you for your understanding and continued support of GP Brewing Co.

Sincerely,

Matt Toni
Managing Partner
GP Brewing Co